

Esther Pla
President & CEO
Connections: Health · Wellness · Advocacy
216-831-6466 Ext. 253
EPla@connectionsleveland.org

For Immediate Release
December 23, 2014

Connections and ORCA House Approve Strategic Partnership

Collaborative Effort Will Improve Continuum of Care for Patients

Cleveland, OH (December 23, 2014) – Community behavioral health provider Connections: Health · Wellness · Advocacy, and ORCA House, a substance abuse treatment agency, are proud to announce the formation of a strategic partnership effective January 1, 2015. The partnership seeks to remove barriers to treatment by creating a continuum of patient care that ensures patients receive comprehensive substance abuse and behavioral health care services. By utilizing a collaborative approach, Connections and ORCA House will achieve a greater impact on the overall level of patient care, while remaining separate organizations.

As a result of the partnership, both organizations will combine their individual board of directors to form a single board to oversee operations. Executive leadership will be transferred to one position, as Esther Pla, current President and CEO of Connections will also serve as CEO of ORCA House. Greg Uhland will continue to serve as Executive Director of ORCA House with adjusted responsibilities. Through improved operational efficiency, both agencies seek to enhance revenues while reducing overall expenses.

“The recent partnership between Connections and ORCA House is part of a growing effort by behavioral health providers to create a continuum of patient care,” states Esther Pla, President & CEO of Connections. “It demonstrates that we are capable of achieving a greater impact in the lives of patients and our communities when we collaborate and unite together.”

For more information regarding the new partnership between Connections and ORCA House, please contact Esther Pla at 216-831-6466 Ext. 253 or EPla@connectionsleveland.org.

###